

## NAP GLOBAL NETWORK - COUNTRY SUPPORT HUB

### TERMS OF REFERENCE

#### **Consultancy: Development of a Private sector engagement strategy for Malawi's National Adaptation Plan (NAP) process**

**September 2020 – February 2021**

The National Adaptation Plan (NAP) Global Network is a multi-funder initiative that was established in 2015 to support developing countries in advancing their NAP processes, and help accelerate adaptation efforts around the world. Participants of the Network come from over 140 countries and are primarily adaptation practitioners working on national adaptation planning processes. Financial support for the Network has been provided by Austria, Canada, Germany, and the United States. The Secretariat is hosted by the International Institute for Sustainable Development (IISD).

The NAP Global Network's *Country Support Hub* provides expert advice and short-term technical support on specific issues related to the NAP process or its implementation.

#### **Background**

Malawi launched its NAP process in 2014. The activities that have been completed so far include a stocktaking exercise, a NAP roadmap, and a NAP framework that was completed in 2020 with support of the NAP Global Network.

The Private Sector is instrumental in the effective planning and implementation of adaptation programmes in Malawi. Engaging this important sector will provide room and opportunities for investments of management, technology and capital in adaptation and resilience in Malawi; help private sector understand and manage risks and benefits; capitalise on new markets and business opportunities; and conform with the policies, regulations and investment requirements for the effective implementation of the NAP.

Within the private sector, it will be especially important to engage Micro, Small and Medium Enterprises (MSMEs) in adaptation planning and implementation, as MSMEs represent an estimated 90 per cent of all businesses in developing countries.<sup>1</sup>

Malawi has also received approval for its NAP readiness proposal to the Green Climate Fund, which was prepared with technical support from UNEP as a delivery partner, and also supported by FAO. The NAP Readiness' goal is to build technical support within government for the development and delivery of the NAP document. As part of this, certain activities regarding private sector engagement are planned to start in early 2021, mainly around how businesses can meet market demand for adaptation technologies and services.

#### **Purpose, objectives and expected outcomes of the consultancy**

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<sup>1</sup> Schaer, C. & Kuruppu, N. (eds). (2018). Private-sector action in adaptation: Perspectives on the role of micro, small and medium size enterprises. UNEP DTU Partnership.

<https://unepdtu.org/wpcontent/uploads/2019/04/msme-adaptation-updated-web-2.pdf>

The purpose of this assignment is to conduct an assessment of climate change impacts on the private sector, to identify the gaps, challenges and opportunities to mobilizing and engaging the private sector in the development and implementation of the NAP process, and to develop a strategy for engaging the private sector in Malawi's NAP.

The overall objective of the consultancy is to ensure the effective engagement of the private sector by the government in the development of the National Adaptation Plan and implementation strategies, and to link this activity with the next phase of private sector engagement planned under the GCF NAP Readiness project. Specifically, the objectives are to:

1. Engage the private sector—with an emphasis on MSMEs—in the development and implementation of the government's NAP approach, roadmap, and framework, including medium to long-term sectoral adaptation priorities.
2. Build capacity of key positions from private sector in the on-going Malawi NAP processes, risk management, financing, and institutional arrangements, including planning, implementation, reporting, monitoring and evaluation for effective adaptation.
3. Strengthen knowledge sharing and peer-learning among private sector, and government; and to identify informational barriers to private sector interests and engagement for adaptation.

The expected outcomes of this assignment are:

1. Enhanced and strengthened private sector actors' skills and technical capacities needed to effectively participate in the NAP processes, including risk management, financing, institutional arrangements, including planning, implementation, reporting, monitoring and evaluation for adaptation.
2. Effective engagement with the government on national climate change adaptation issues and the Malawi NAP approach, roadmap, and framework by private sector and NSAs.
3. Knowledge sharing and peer-learning to address adaptation informational gaps within private sector and non state actors strengthened.
4. Increased capacities among government staff to understand and engage with the private sector

Key audience will include the Malawi Chambers of Commerce and Industry (MCCI), Malawi Investment Trade Centre, business communities and their representative organisations, finance sector institutions including micro-finance institutions, and relevant NSAs.

### **Activities related to the assignment**

The expected activities related to this assignment are:

1. Literature review and analysis, including reviews of relevant policies and legislation on climate change, taxation, and public-private partnerships.
2. A stakeholder mapping exercise to identify those key actors, in the private sector (financiers, enterprises, associations) and in government, that will need to be consulted in the preparation of the engagement strategy.
3. The organization and facilitation of a workshop to meet with relevant private sector and government stakeholders identified in the mapping exercise, and to introduce them to the NAP process and how they can be involved.
4. Consultations with key private sector and government stakeholders on how to best engage the private sector in the NAP process.

5. Preparation of a draft private sector engagement strategy and submission to the national focal point and IISD for review and commentary.
6. Validation workshop to finalize the strategy with relevant stakeholders from the private sector.
7. Finalization of the private sector engagement strategy.

## Deliverables

The following table describes the anticipated deliverables for the assignment:

|           | <b>Deliverables</b>   | <b>Due date</b> |
|-----------|---|-----------------|
| <b>1.</b> | Detailed workplan   | September       |
| <b>2.</b> | Stakeholder mapping   | September       |
| <b>3.</b> | Consultation workshop <ul style="list-style-type: none"> <li>- Brief two-page summary of the key feedback received during the workshop</li> <li>- Signed participants' list</li> <li>- Agenda</li> <li>- Presentations</li> <li>- Photos</li> </ul> | October         |
| <b>4.</b> | Stakeholder consultations <ul style="list-style-type: none"> <li>- Brief two-page summary of the consultations</li> </ul>   | October         |
| <b>5.</b> | First draft private sector engagement strategy  | November        |
| <b>6.</b> | Second draft of the engagement strategy incorporating comments from Malawi's NAP focal point and from IISD  | December        |
| <b>7.</b> | Validation workshop <ul style="list-style-type: none"> <li>- Brief two-page summary of the key feedback received during the workshop</li> <li>- Signed participants' list</li> <li>- Agenda</li> <li>- Presentations</li> <li>- Photos</li> </ul>   | January         |
| <b>8.</b> | Final private sector engagement strategy incorporating comments from the NAP focal point and IISD   | February        |

For all deliverables, the estimated time requirement is 25 days.

### Required qualifications:

- Master's degree in a relevant field
- Demonstrated expertise in private sector engagement for climate adaptation
- Experience with policy analysis and the development of reports
- Good knowledge of climate change in Malawi
- Strong research and writing skills
- Fluency in English (spoken and written)

### Reporting

The consultants will report to IISD and work closely in consultation with Malawi's NAP focal point.

**Start date:** September 2020

**Location:** Lilongwe, Malawi

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