



Terms of Reference

Envisioning Resilience in Kenya: Implementing Partner

Background

Meaningful participation by women who are on the frontlines of climate change is essential for gender-responsive, locally led adaptation. National Adaptation Plan (NAP) processes are a key opportunity to facilitate dialogue between adaptation decision makers and the people most affected by the impacts of a changing climate. In most countries, there is recognition by government actors that it is important for effective adaptation planning to be informed by a diversity of voices, particularly women, who are often underrepresented in decision making. The challenge is how to make these dialogues happen, and how to find a common language to talk about climate change, its impacts, and strategies for building resilience.

Envisioning Resilience aims to amplify underrepresented women's voices in adaptation planning processes. The approach equips women with skills in photography and storytelling, enabling them to develop visual stories that capture their experiences with climate change and their visions of resilience. These stories provide a basis for dialogue with decision makers, towards a shared understanding of the effects of climate change on women's lives and the adaptation priorities for their communities. The approach was piloted in Ghana and Kenya, followed by implementation in Jamaica, in collaboration with GirlsCARE, and in Rwanda, in collaboration with the Rwanda Women's Network. This concept note describes the next phase, which is being implemented in Kenya, using the new approach of working with a local partner alongside Lensational.

In Kenya, *Envisioning Resilience* is a joint initiative of:

- The [NAP Global Network](#) supports developing countries to advance their NAP processes to help accelerate climate change adaptation efforts around the world. NAP-GN connects over 1,500 participants from more than 150 countries working on national adaptation planning and action, and has delivered direct support to more than 50 countries.
- [Lensational](#), a non-profit social enterprise that aims to elevate the voices of women from underrepresented groups and communities using visual storytelling. They do this through provision of photography and storytelling training. To date, training has been provided to more than 1000 women in 25 countries. They also provide a source of income for the trainees, selling the photos online, with 50% of the revenue going directly back to the photographer and the other 50% reinvested in the training programs.

It is implemented in collaboration with the State Department for Environment and Climate Change through the Climate Change Directorate (CCD), the lead Government agency on climate change in Kenya. The CCD provides, among others; operational coordination for climate change as well as development of enabling legal and policy environment in the country. The directorate supported the

first phase of the Envisioning Resilience and is involved in the second phase. The photography and storytelling through the lens of the local women brings out the real stories of climate impacts as experienced by the local communities. This provides a powerful tool in communicating and capturing climate change impacts that helps to trigger and influence policy direction towards development of the right interventions to address these impacts.

This assignment is taking place with the financial support of Global Affairs Canada (GAC) through a larger initiative which aims to increase effectiveness and gender-responsiveness of National Adaptation Planning processes in selected Small Island Developing States and Sub-Saharan African countries. The initiative is being implemented by the International Institute for Sustainable Development (IISD), which hosts the secretariat of the National Adaptation Plan (NAP) Global Network.

Role of the Implementing Partner

The implementing partner (hereafter referred to as the 'Contractor') will work with IISD and Lensational to implement the *Envisioning Resilience* program in Rwanda. They will collaborate with the Lensational team, including one or more photographer-trainers, to provide digital photography, storytelling, and curation training to seven (7) women trainees. This will be combined with capacity development on climate change adaptation and the NAP process, using training materials developed by IISD and Lensational. The Contractor will guide and mentor the trainees throughout the process, enabling each individual to develop a visual story that documents their experiences with climate change and their visions of resilience, as well as a collective story that weaves together the individual stories. At the end of the training, they will support the organization of a policy dialogue, providing logistical assistance to IISD and supporting the trainees to share their stories with adaptation decision makers.

Approach

Envisioning Resilience programs follow a specific process. The key steps in the process are:

1. *Selection of trainees:* The seven trainees will be selected from among the constituents of the Contractor. Transparent criteria will be established by the partners to guide the selection process.
2. *Training of trainers (ToT):* The Lensational team will provide training to the Contractor and the photographer, introducing them to the philosophy and approach for the photography and storytelling training. The ToT will be guided by a detailed training manual which has been developed on the basis of the previous phases.
3. *Photography and storytelling training workshops:* Over approximately three months, the trainees will participate in a series of training workshops facilitated by the photographer and the Contractor. The workshops will incorporate aspects of storytelling and photography, as well as learning about climate change in order to help focus the stories. Guest speakers working in the climate change adaptation space in Kenya will be invited to contribute to these workshops. In between the workshops, the trainees will complete assignments that build their skills. At the end of the training, each trainee will have completed an individual visual story capturing their experiences with climate change and their visions of resilience. In addition, trainees will work together to develop a collective story that will be presented at the policy dialogue.
4. *Policy dialogue:* A half-day workshop will be held, bringing the trainees together with national decision makers working on climate change adaptation, along with other relevant stakeholders from civil society, the private sector, and the media. The trainees will present their collective

story, followed by roundtable dialogues where participants will have the opportunity to ask questions, discuss, and learn from the women’s experiences. The trainees’ photos will be on display in an exhibit at the workshop venue, and participants will have the opportunity to mingle and view the images after the formal workshop program.

5. *Dissemination*: The individual visual stories will be available on the Lensational website, where the images can be purchased, providing an ongoing source of income to the newly trained photographers. If possible, the exhibit will be moved to a location where it is accessible to a broader range of climate stakeholders. The Contractors’ social media will be used to amplify the stories and the results of the policy dialogue.

Main Activities Related to the Assignment

- Participate in inception calls with the partners, as well as with IISD’s project management team, to clarify the assignment and review the procedures for working with IISD.
- Identify 7 trainees in Kenya based on transparent criteria defined by the partners.
- Facilitate signing of an agreement by all participants using a template acceptable to IISD. This agreement with participants shall include consent for participants to be photographed and permission for IISD, Lensational, and the CCD to use the photographs in published materials.
- Undertake purchase and distribution of photographic equipment in line with the budget and specifications provided by IISD and Lensational.
- Review the training manual and materials and, in collaboration with partners, make adjustments to suit the context of Kenya.
- In collaboration with the photographer-trainer(s), set up, coordinate, and deliver the training, using the training manual and materials provided. This includes supporting the trainees to develop 7 individual stories, as well as a compiled story that will be presented at the policy dialogue.
- Engage local climate expert(s) for delivery of information sessions on climate issues in the country, if the required expertise is not available within the organization.
- Support the organization and logistics for the final in-country policy workshop, where the images developed by the trainees will be presented to policy makers and other stakeholders involved in the countries’ NAP process and beyond.
- Participate in the policy dialogue to support the trainees in sharing their stories.
- Document the training process and policy dialogue to support communications, including providing photos and video footage, as well as the administrative documents required (see deliverables table for details).
- Amplify communications related to the work and results of the project, including dissemination through the Contractor’s social media channels, in line with guidance provided by IISD (e.g. in relation to recognizing the contribution of Global Affairs Canada).

Deliverables

The following are the deliverables for this assignment.

#	Deliverables
1	Envisioning Resilience Kenya participants: Identify 7 trainees in Kenya, as evidenced by Participant list (i.e. trainees)

2	Envisioning Resilience Kenya equipment: Undertake purchase and distribution of photographic equipment as evidenced by Receipts confirming purchase of photographic equipment
3	Envisioning Resilience Kenya ToT: Co-organize with Lensational and participate in the in-country Training of Trainers (ToT)
4	Envisioning Resilience Kenya training: Organize and deliver the Envisioning Resilience training program as evidenced by signed receipts from participants (for equipment transfer to participants and receipt of transportation expense refunds), signed attendance sheets
5	Envisioning Resilience Kenya training documentation: At least 20 high-quality 'making of' photos of the training workshops, showing a range of different trainees and elements of the training; one quote per trainee describing their experience and/or the impact of the training process; video footage of the training process and the environment where the training takes place.
6	Envisioning Resilience Kenya workshop: Organize the final in-country policy workshop as evidenced by list of potential venues for final workshop, organization of logistics for trainees to attend workshops; signed attendance sheets; signed receipts (for government representative receipt of transportation refund), 10 photos of the event.
7	Envisioning Resilience visual stories: One individual visual story per trainee (7 in total), one collective visual story, including a Powerpoint presentation with photos and captions, as well as high-quality digital photo files.
8	Envisioning Resilience Kenya reporting: Provide regular progress updates to NAP GN and Lensational (as needed), as well as financial reporting

Selection Criteria

The implementing partner will be selected based on its alignment with the following criteria:

Being a Kenya based civil society organization.

- Actively working on gender equality and women's rights.
- Working directly with women.
- Ideally working with young women, women with disabilities, or other groups that may face particular barriers in having their voices heard in policy and planning processes.
- Experience working on climate change adaptation is desirable, but not mandatory.

In addition, shortlisted partners will be required to demonstrate administrative and financial capacities to manage the initiative.

How to Apply

Interested organizations are invited to submit applications that comprise the following:

1. A cover letter explaining why the organization is well-placed to partner with the NAP Global Network and Lensational on this initiative (maximum 1 page) (to be submitted by email to mkim@iisd.ca).
2. A financial proposal outlining the organization's fees for completion of the above deliverables (to be submitted by email to mkim@iisd.ca).
3. Completion of this application form: <https://forms.office.com/r/LmGKhz9Tzp>

Applications are due by **Friday, November 8, 2024**.