



## TERMS OF REFERENCE

### **Short-term Consultancy: Photo and Film Essay on National Climate Change Adaptation Plan (NAP) Implementation in Palau**

**February 2025**

The NAP process is a strategic process that enables countries to identify and address their medium- and long-term priorities for adapting to climate change. Led by national governments, the NAP process involves analyzing current and future climate change and assessing vulnerability to its impacts. This provides a basis for identifying and prioritizing adaptation options, implementing these options, and tracking progress and results. Importantly, the NAP process puts in place the systems and capacities needed to make adaptation an integral part of a country's development planning, decision making and budgeting while ensuring it is an ongoing practice rather than a separate ad hoc exercise.

The Government of Palau's national adaptation plan process is underway, with a current focus on baseline assessments and stakeholder engagement, as well as the development of the communications and outreach strategies.

The National Adaptation Plan (NAP) Global Network is a multi-funder initiative that was created in 2014 to support developing countries in advancing their NAP processes and help accelerate adaptation efforts around the world. The Network's members include individual participants from more than 155 countries involved in developing and implementing National Adaptation Plans. Financial support for the Network has been provided by Austria, Canada, Germany, Ireland, the United Kingdom, and the United States. The Secretariat is hosted by the International Institute for Sustainable Development (IISD).

The NAP Global Network will support the Government of Palau to take this communications strategy forward by preparing a photo essay on how the NAP process is advancing its national priorities for climate change adaptation.

The purpose of this project is to prepare **video and photo stories with compelling visuals to demonstrate the impact that adaptation actions have supported communities in Palau to build climate resilience.**

#### **Assignment**

The photographer will undertake photo assignments and conduct interviews profiling stories of how Palau is building its first National Adaptation Plan, through a participatory process and highlighting bottom-up adaptation actions. The stories to be profiled will be selected by the Government of Palau and the NAP Global Network. They will highlight the adaptations needs for

a country that is at the frontlines of climate threats such as sea level rise, coral bleaching, heat waves and how Palau's NAP process is critical in leading to positive change (i.e., reduced vulnerability, reduced exposure to climate risk, enhanced adaptive capacity, climate resilience being built).

### Activities related to the assignment

The assignment will involve:

- Work with the Government of Palau and NAP Global Network Secretariat to prepare a **workplan** and **schedule** to select the photo stories within the timeline of the assignment. The workplan should explain how many projects will be profiled.
  - The stories selected should be from adaptation needs and community-based solutions that will be part of Palau's first NAP.
- **Undertake the photography and recording interviews**, ensuring quality and ethical standards are upheld. See Appendix 1 for more information.
- Prepare **annotated (captioned) sets of photos and videos**, which tell stories about the implementation of adaptation measures prioritized in Palau's NAP. The following elements should be covered in these captions:
  - identify a climate change hazard (e.g., coastal erosion, droughts, floods)
  - profile how persons, households, or communities are preparing for or coping with that hazard
  - highlight the intersection of traditional knowledge and advanced science and technology implementation for climate resiliency in the country
  - explain the actions needed, and how citizens are creating positive solutions whether there are any 'trade-offs' or negative/unexpected consequences, and any urgent challenges encountered that need a response
  - In partnership with the Government of Palau, explain how the NAP process is helping support and sustain Climate Adaptation Actions (e.g., through financing, through skills and knowledge, through replicating it in other parts of the country)
  - showcase the beauty and uniqueness of Palau's biodiversity and ecosystems: a country that is carbon-negative
- Meet with officials from the Government of Palau and representatives from the NAP Global Network Secretariat, as requested, to provide updates on progress.

There should be gender balance among the interviewees chosen, and where possible the story should capture how gender equality and social inclusion has been considered in the adaptation interventions.

## Deliverables

The following table describes the anticipated key deliverables for the assignment:

Task	Deliverable	Timeline
Prepare workplans and shooting schedules	Workplan and shooting schedules	February 2025
Photography and filming of adaptation project.  Captions should include: <ul style="list-style-type: none"> <li>● Short (4 sentence maximum) approved quotes related to adaptation</li> <li>● The full name of the persons photographed</li> </ul>	Photos captions and approved quotations	March 2025
Presentation of final stories	Finalized video and photo stories with feedback incorporated.  <b>Develop messaging campaign on the NAP process, climate change, and traditional approaches to adaptation.</b> <ul style="list-style-type: none"> <li>● At least 10 short edited videos/stories (30s-1m)</li> <li>● At least 4 television stories</li> </ul> <b>Produce a short-form video documentary on climate change adaptation in Palau</b> <ul style="list-style-type: none"> <li>● Short-form edited documentary (30-45min): Highlighting the impacts of climate change in Palau and profiling ways in which traditional practices and cultural systems can help to build resilience at the local level. The documentary will be broadcast on television</li> </ul>	March 2025

	<p>multiple times and will be submitted to film festivals around the Pacific.</p> <p>High-quality image files for all photos in the stories (see Appendix 1 for technical specifications)</p>	
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The consultant will work closely with the Government of Palau and a member of the NAP Global Network Secretariat, IISD, on all activities.

The costs of workshops and costs associated with copy editing, publishing, and printing will be paid by IISD.

**Reporting**

For technical matters, the consultant will work closely with the Government of Palau and the NAP Global Network Secretariat/IISD.

For contractual matters, the consultant will report to NAP Global Network Secretariat/IISD.

**The required qualifications are:**

- Expertise in storytelling through photography, videography, journalism.
- Experience providing training and mentoring in photography, videography, and storytelling.
- Proficiency with cameras, lighting, and microphones. Having access to necessary equipment an asset.
- Familiarity with climate change adaptation and associated concepts.
- Strong communication skills in English are essential.

**Application process:**

- To apply for this consultancy, please submit a cover letter, portfolio, CV (maximum 4 pages), and your financial proposal for this assignment to: [info@napglobalnetwork.org](mailto:info@napglobalnetwork.org)
- In your application, please clearly demonstrate how you meet the criteria outlined above.

**Application deadline:** Applications will be accepted on an ongoing basis.

**Location:** Palau

## **Appendix 1. Guidelines for climate change adaptation-related photos and video**

- Photos should clearly depict how the communities are being impacted by the climate, i.e., droughts, loss of crops, pests and weeds, loss of livestock, sea-level rise, erosion, vector-borne diseases, water scarcity, floods, landslide, deforestation, climate refugees fleeing/migration.
- Images should represent communities working on their livelihoods, i.e., agriculture (sowing, harvesting, new cultures), livestock, fishing activities on boats and beaches), public markets, firewood fetching, sustainable/green building (nature-based solutions), tourism, and craftwork.
- Pictures should showcase how communities are coping with the impacts of climate change, e.g., early-warning systems, sea walls, water desalination, resilient cultures, mangroves restoration, coastline recovery, bridges building, reforestation, educational activities, use of renewable energy, sustainable and affordable housing, sustainable mining, improved/adapted health systems, waste management.
- Photos should be, whenever possible, gender-responsive, preferably showing women and men collaborating.
- Photos shouldn't show persons or communities in degrading or undignified situations.
- Pictures showing children must have written permission from their parents.
- Images should be delivered in high resolution (minimum 6000 x 4000 pixels) in JPEGs and RAW files.
- Video images should be captured in high resolution (minimum 1920px x 1080px). Every clip should last at least 10 seconds. Files should be delivered in .mp4 format.
- Video interviews should be captured in medium shot. Audio should preferably be captured preferably with lapel mic.
- The photo caption should include the location(s), date(s) and persons' names and descriptions of the activities captured.
- Professional editing is required to ensure the storytelling is compelling and successful